Decision No: CMM -Forward Plan No: This record relates to Agenda Item 33 on the agenda for the **Decision-Making RECORD OF CABINET MEMBER DECISION DECISION-MAKER:** COUNCILLOR TED KEMBLE PORTFOLIO AREA: ENTERPRISE, EMPLOYMENT & MAJOR PROJECTS SUBJECT: **BUSINESS RETENTION AND INWARD** INVESTMENT STRATEGY AUTHOR: ANDY GLOVER THE DECISION

- (1) The Cabinet Member is recommended to note the content of the report.
- (2) Request further updates from the Director of Cultural Services on the actions contained within the Implementation Plan.

REASON FOR THE DECISION

(1) The Business Retention and Inward Strategy and Implementation Plan will provide a structured and proactive approach to assisting local businesses and attracting new businesses to the city. The current economic climate makes this even more important and will provide the city with the tools to be able to compete for business growth.

DETAILS OF ANY ALTERNATIVE OPTIONS

(1) Not applicable in this instance

OTHER RELEVANT MATTERS CONCERNING THE DECISION None

CONFLICTS OF INTEREST

CONFIRMED AS A TRUE RECORD:

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision

Date:

Decision Maker:

08 December 2009

Councillor Ted Kemble Cabinet Member for Enterprise, Employment & Major Projects **Signed:**

EH. Kelle.

Proper Officer:

08 December 2009

Mark Wall, Head of Democratic Services **Signed**:

SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to any requirement for earlier implementation of the decision.

Or: This decision is urgent and not subject to call-in (date of CE's agreement to urgency of decision).

Call-In Period

Date of Call-in (if applicable) (this suspends implementation)

Call-in Procedure completed (if applicable)

Call-in heard by (if applicable)

Results of Call-in (if applicable)